



October 29, 2014

Tokyo Metropolitan Government

## Invest Tokyo Seminar

The Tokyo Metropolitan Government (TMG) is advancing with its program to encourage foreign companies to expand into its special economic zone, with the aim of drawing more investment, talent, and firms from around the world and transforming Tokyo into a city that is even more open to global business.

The TMG is pleased to announce that it will hold the “Invest Tokyo Seminar” for foreign affiliates in Japan as well as foreign embassies and chambers of commerce in Tokyo to introduce the changing face of Tokyo and anticipated business opportunities emerging as it prepares to host the 2020 Olympic and Paralympic Games. The seminar will also introduce the specific business and living support services provided by the “Business Development Center TOKYO\*”.

“Business Development Center TOKYO\*”: A comprehensive, one-stop consultation desk that provides business and living support for foreign companies and entrepreneurs intending to start up business in Tokyo or are already doing so.

1. Name of event

Invest Tokyo Seminar

2. Date and time

November 17, 2014 (Mon) from 3:30 to 6:30 p.m.

3. Venue

Roppongi Hills Mori Tower 49F Academyhills  
(6-10-1 Roppongi, Minato-ku, Tokyo)

4. Participants

Approximately 80 people from foreign affiliates in Japan, foreign embassies and chambers of commerce in Tokyo

5. Language

Japanese and English (simultaneous interpretation)

6. Program:

- Opening remarks by the representatives from the Tokyo Metropolitan Government and the Ministry of Economy, Trade and Industry
- Keynote address about the future and allure of Tokyo by the Mori Memorial Foundation
  - Presentations on support services for foreign companies provided by the TMG and the JETRO
- Presentation by a company that used services provided by the Business Development Center TOKYO
  - Networking

Please refer to Attachment 1 for details.

Tokyo's Special Economic Zones website:

[http://www.seisakukikaku.metro.tokyo.jp/invest\\_tokyo/index.html](http://www.seisakukikaku.metro.tokyo.jp/invest_tokyo/index.html)

**\*Notes concerning media coverage**

- (1) Media wishing to cover this event are requested to complete the Press Coverage Application Form (Attachment 2) and fax it to the number indicated no later than 5:00 p.m. on Wednesday, November 12<sup>th</sup>.
- (2) Please receive the prior consent of any participants you may be interviewing at the event hall and conduct the interview in an acceptable manner.
- (3) The registration desk will open at 2:45 p.m. (45 minutes before the start of the seminar) in front of the hall.
- (4) Please wear your company's arm band.
- (5) Please follow the instructions of the staff concerning reporting locations, etc.

**Inquiries:**

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